



Ecotech through Ecokids donates a coloring book encouraging children to keep their community clean

Thursday morning, Michael Paesch, Sales and Marketing Manager of Ecotech, which is a waste collection and disposal company, made a donation of 1500 coloring books funded and issued through their Ecokids project. Ecokids is a program that instigates many fun activities, contests, and events to educate children in the importance of maintaining their environment, recycling, and learning to do their part to keep Aruba clean.

The beautiful and educational book designed by graphic artist Joost Howard was divided between the Aruba Autism Foundation and Fundacion Papiamento, which is dedicated to encourage an early love of reading in children and publishes children's books in Papiamento, Aruba's native language.

Thaisse Erasmus accepted the coloring books on behalf of the Aruba Autism Foundation and for the Fundacion Papiamento, Albert Braamskamp. Coloring books sell for 5 Aruban florin each, and the organizations keep 100% of the proceeds to continue the work of their foundations. Books that will contribute to the Fundacion Papiamento are sold at the De Wit, Van Dorp and Samson Bookstores, and will offer them for sale during the National Children's Book Festival at the Biblioteca Nacional in Oranjestad, which is coming up on November 2.

The Aruba Autism Foundation is selling the books out of their headquarters at Irenestraat #21, located behind the Juliana School in Oranjestad. To check their opening hours call 588-1179.